

We Are Entrepreneur Investors

Who We Are

Founded in **2013**

\$2.2bn AUM
as of 12/1/23

34 Person team based
in New York, NY

Investment Criteria

Company Size: \$3 - \$50mm EBITDA

Equity Investment: \$25mm - \$200mm

Geography: North America and Strategic International
Opportunities

Deal Structure:

- Majority Buyout
- Minority Investment
- Structured Equity
- Capital Markets Solutions

Themes

Secular Growth	Real Estate	Market Fragmentation	Actionable Organic Growth Potential	Pre-eminent brands or established platforms
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Core Sectors

Multi-Unit Retail

- Food and Beverage
- Franchised concepts
- Out of Home
Experiences
- Niche Retail

Consumer/Business Services

- Automotive
- Residential Services
- Pet
- Subscription Concepts
- Facility Services

Health and Wellness

- MedSpa
- Beauty
- Fitness
- Retailized
Healthcare

Equity – Current

 Firstridge Service Partners Invested: 2023 HQ: Minneapolis MN	 Firebirds Wood Fired Grill Investment Year: 2023 HQ: Charlotte, NC	 Apex Automotive Investment Year: 2023 HQ: Miami, FL	 Flagstop Car Wash Invested: 2022 HQ: Richmond, VA	 Woof Gang Bakery & Grooming Invested: 2022 HQ: Miami, FL	 Authentic Restaurant Brands Invested: 2021 HQ: Miami, FL
 Wow Car Wash Invested: 2021 HQ: Las Vegas, NV	 Fat Tuesday Invested: 2021 HQ: Miami, FL	 Checkers Invested: 2020 HQ: Tampa Bay, FL	 Kona Ice Invested: 2019 HQ: Florence, KY	 Carrols Restaurant Group Invested: 2019 HQ: Syracuse, NY	

Credit - Current

 United FP Invested: 2023 HQ: Austin, TX,	 Afterburn Holdings Invested: 2021 HQ: Houston, TX	 Out West Invested: 2019 HQ: San Diego, CA
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Selected Realized Investments

 Kneaders Invested: 2021 Exited: 2023 HQ: Orem, UT	 Vive Collision Invested: 2021 Exited: 2023 HQ: New York, NY	 Ojos Locos Invested: 2018 Exited: 2022 HQ: Dallas, TX	 Twin Peaks Invested: 2019 Exited: 2021 HQ: Addison, TX	 Fridababy Invested: 2016 Exited: 2020 HQ: Miami, FL	 Heritage Funeral Homes Invested: 2016 Exited: 2020 HQ: Elizabethton, TN
 Massage Envy Invested: 2017 Exited: 2019 HQ: Reno, NV	 Maaco Invested: 2015 Exited: 2017 HQ: Los Angeles, CA				

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